

4th Path

A WORKFORCE INFRASTRUCTURE COMPANY

**From Unseen
to Onsite: The Skill Translation
No One is Doing...YET**

www.4thpath.com

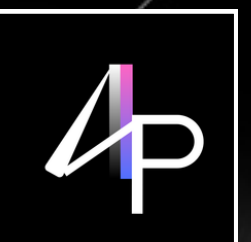


You Can't Train for a Moving Target

We've spent years asking, How do we train enough people for clean-tech jobs? I think the better question now is:

How do we build a workforce capable of evolving as fast as clean technology itself?

Because we don't know which charger company, battery chemistry or technology will dominate five years from now, but we absolutely know we're going to need people who can learn, adapt and move across this ecosystem.



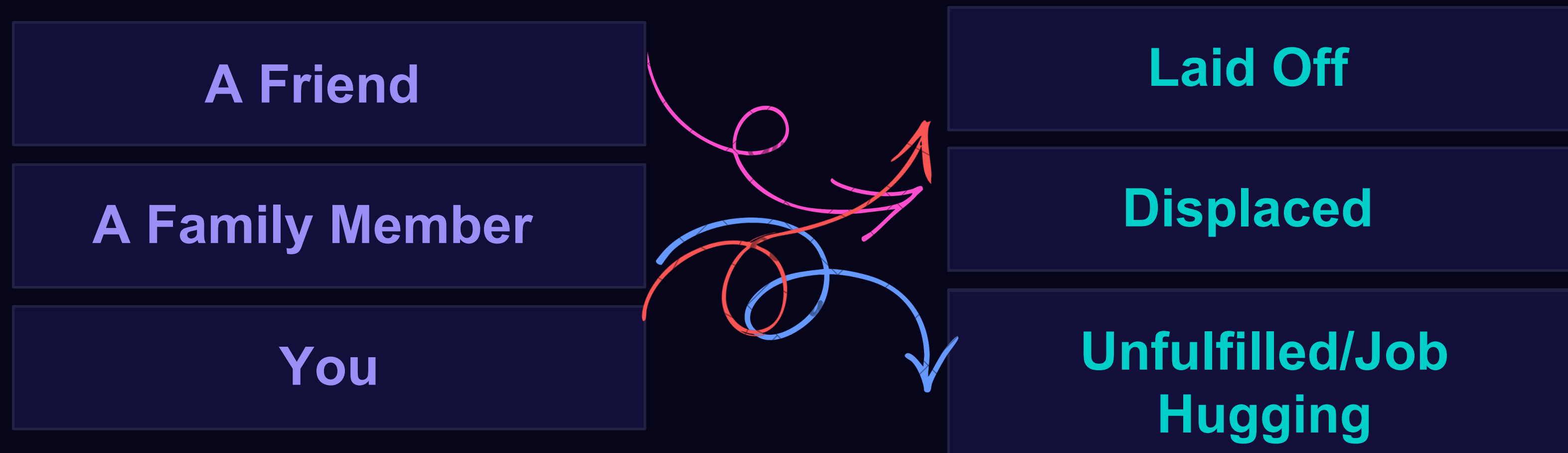
The System That Built the Middle Class Is Already Broken.

Post WWII, the pipeline of school → degree → job → retirement worked — until AI dismantled it.



The System Isn't Breaking. It's Already Broken. And the infrastructure buildout cannot wait.

We All Know Someone Affected



We've Done It Before, We Can Do It Again

The Skills That Built and Saved America

	Pre-1943	1943	2026	2026+ w/ 4 th Path
Gap in Workforce Participation	48%	41%	38%	Closing - 85% deployment target
Average Time to "Ready to Work"	Years	Weeks	Years++	Average 60-90 days
White-Collar Talent on Sidelines	Idle	Mobilized	Searching	225+ reskilled talent (Yr 1)
Average Time to Find a Job	Months	Days to Weeks	Months to Years	Days to Weeks (w/ Pathfinder pgm)
Value of Under-Utilized Talent	Hidden Loss	\$60-70B/yr	\$100Bs+ untapped	\$150k/yr revenue per Pathfinder
Total US Economic Output	\$.1T	\$0.2T	\$27T	\$27T+ w/ unlocked workforce



In 1943, America mobilized millions into the workforce in **weeks**, not years.
The playbook exists. The 4th Path is the modern version ready to execute it.



From Unseen & Unemployed to Skilled & On-Site.

The AI-powered tech stack that transforms displaced workers into credentialed, placed talent — in months, not years.

01

The F-Gap

The Entry Point

AI-powered growth awareness platform. Maps the gap between a worker's current self and their fulfilled self. Values-based logic surfaces hidden strengths, agency, and the language of who they are.



Self-awareness · Career language · Direction

02

The Forge

The Bridge

Translates identity into market readiness. Surfaces transferable skills, generates a Skills Passport, recommends micro-training and credentials, and produces a Career Expansion Map tied to real demand.



Credential pathways · Skills Passport · Job-ready



The 4th Path
Partnership



The Unseen

People Who Are Looking for Jobs and Hope



The F-Gap
Close Your Fulfillment Gap

Free · Designed for iPad. Not verified for macOS.

Share

1 RATING

5.0

★★★★★

AGES

9+

Years

CATEGORY



Lifestyle

DEVELOPER



Dianne Rosenberg

LANG

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+ 1 M

STEP 1 OF 7 — YOUR STARTING POINT

Think about a time **at work** when you forgot to check the clock.

Not a dream job. An actual moment. What were you doing?

If that's never happened at work — that's important information too. Pick what comes closest, or tell us in your own words.

Solving a problem nobody else could figure out

Explaining something until it clicked for someone

Building or making something from nothing

Organizing chaos into something that worked

Taking care of someone who needed help

Leading a group through something difficult

Add your own:

Your own words...

Add

Never lost track of time at work? Choose what sounds least wrong — we'll dig deeper from here.

← Back

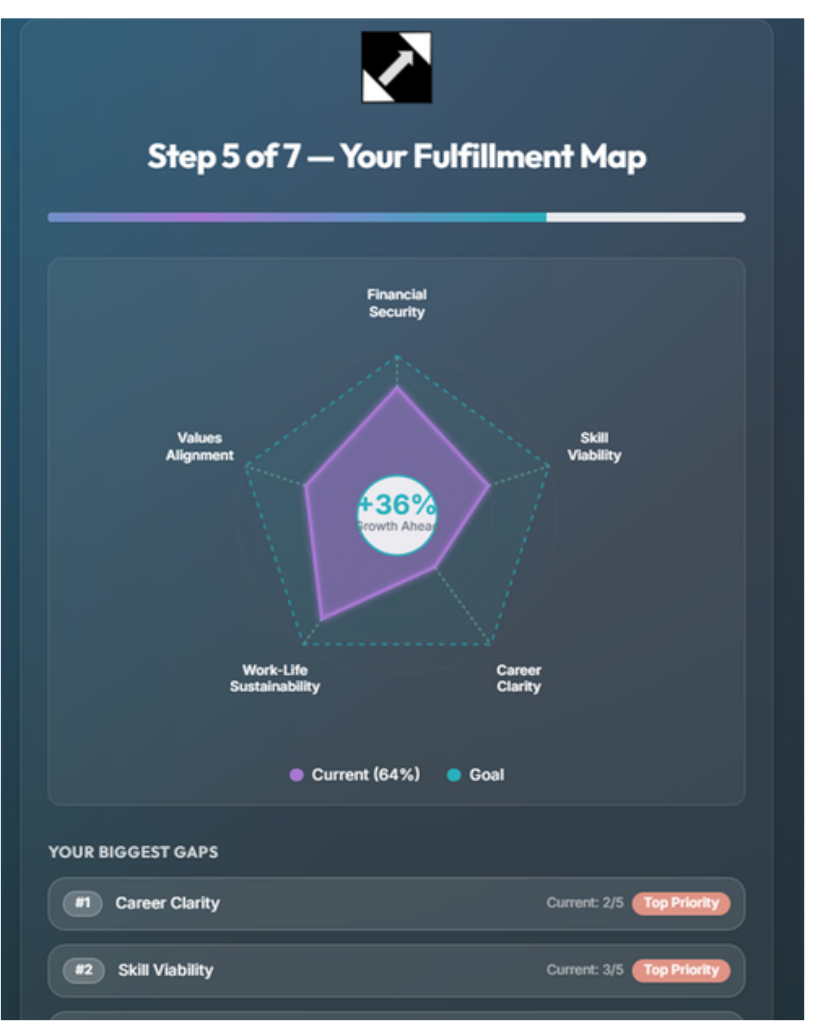
Continue →

Fero - Your AI Coach

Hey! Ready to bridge that gap? I'm your AI coach - I'll help you break down your journey into real, actionable phases and suggest specific tasks (MOOCs, certs, courses, internships, research) to get you there. What do you want to tackle today?

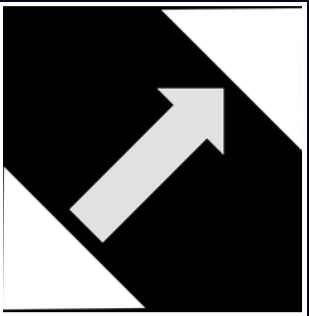
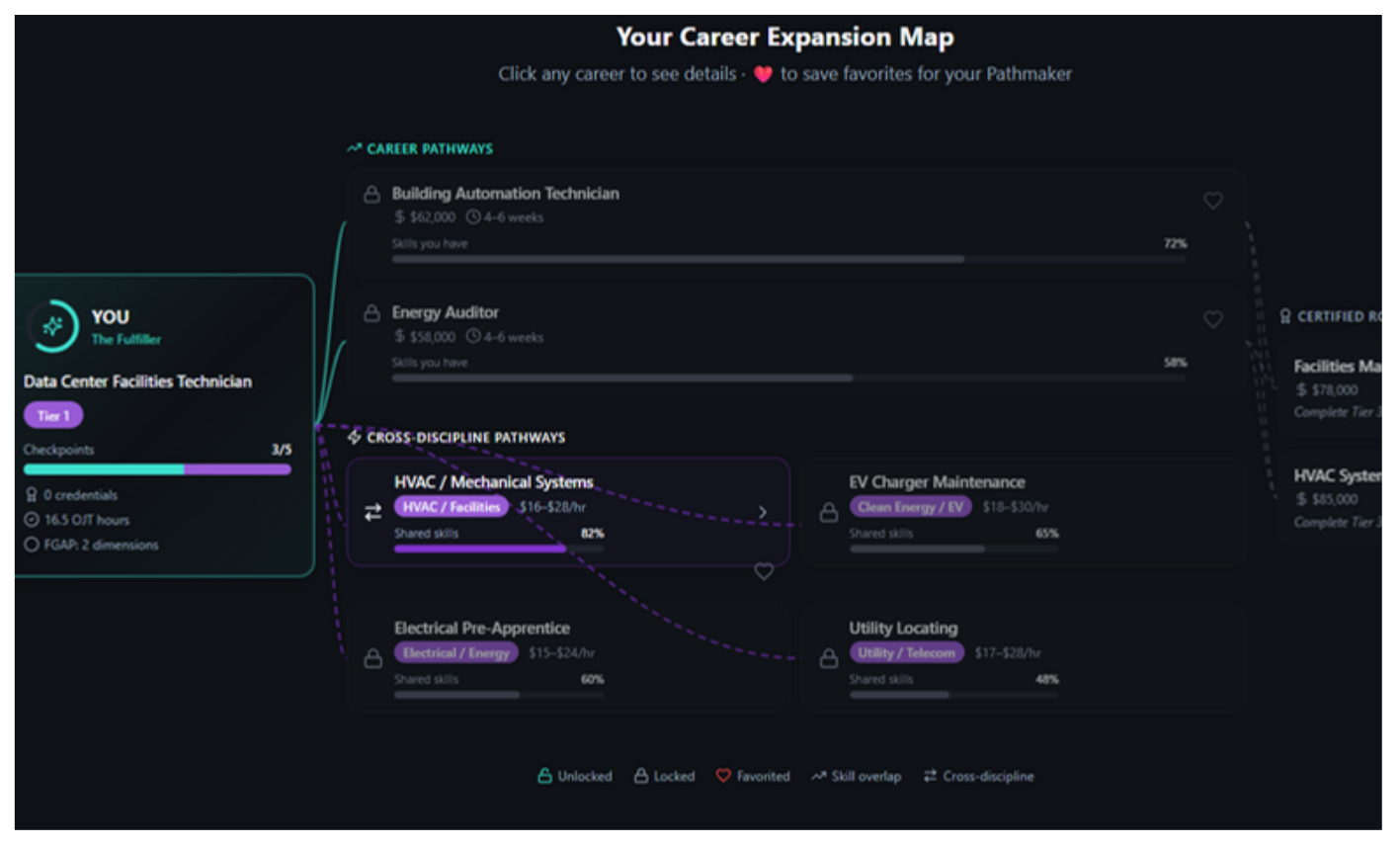
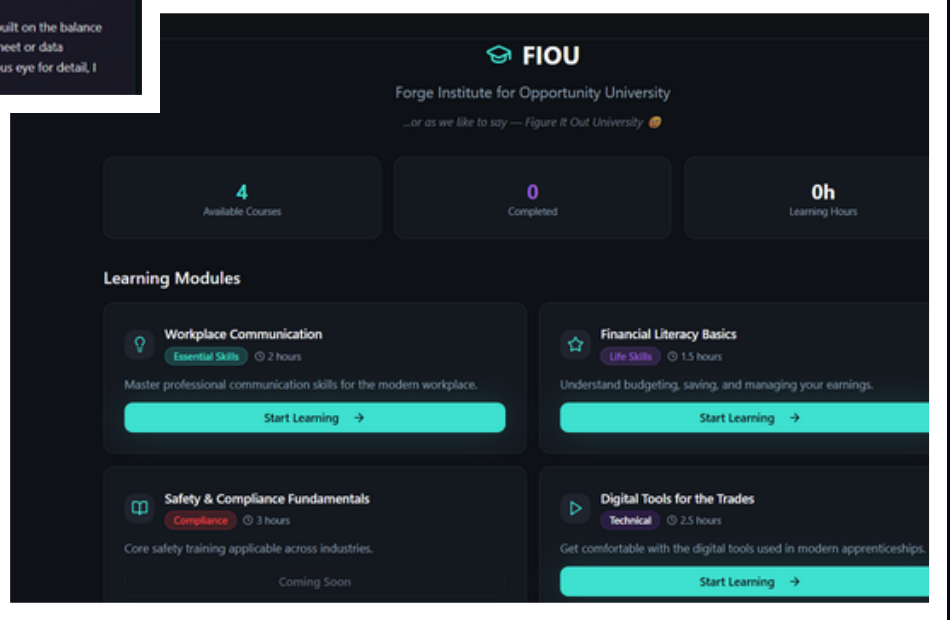
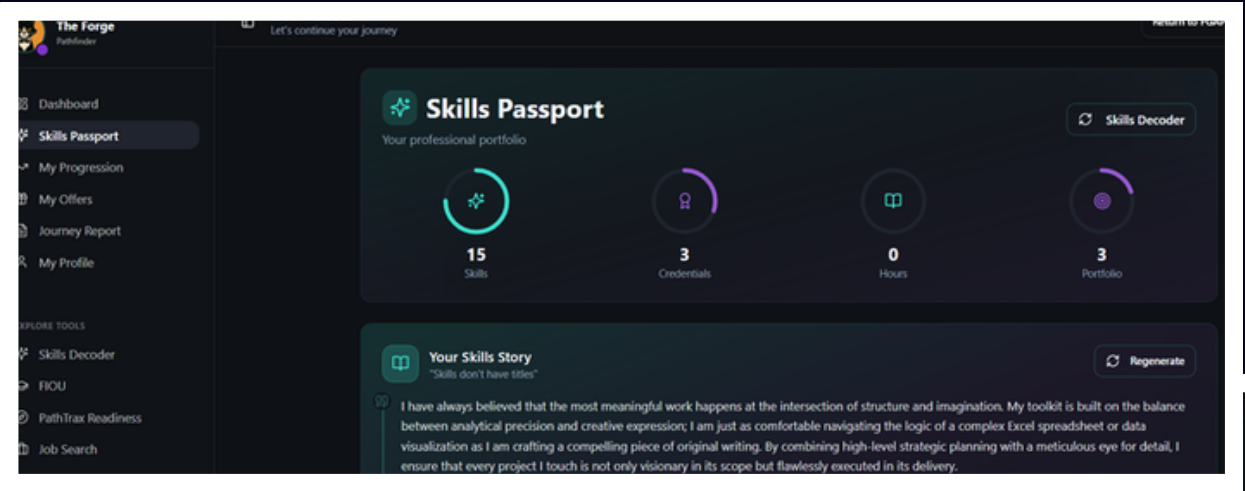
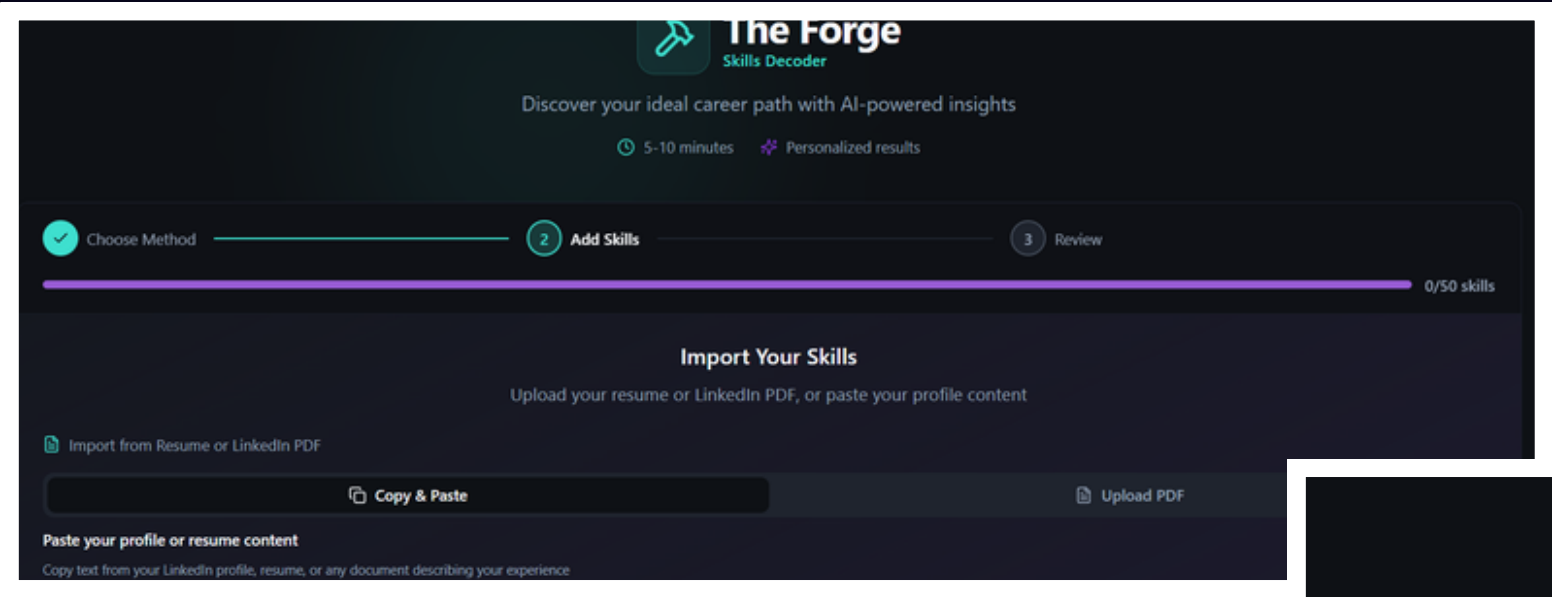
Hi I want to know about monetization of apps

Welcome! It's wonderful to connect with someone so clearly aligned with purpose through creativity and innovation. I'm focused on helping



Skilled & On-Site Faster

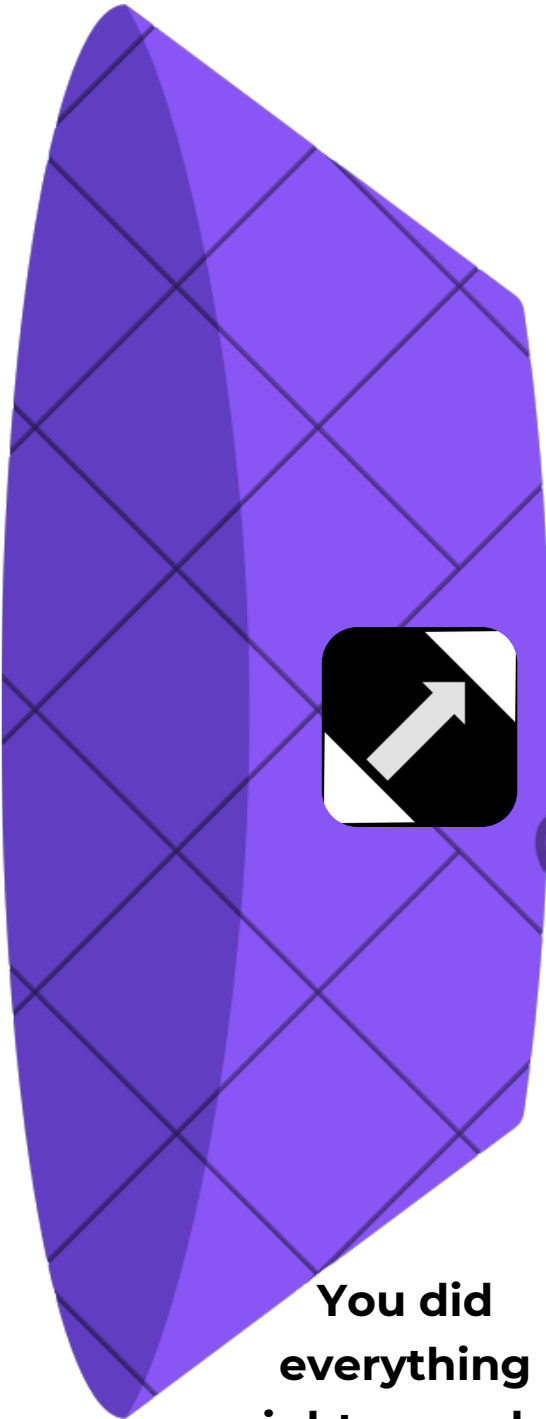
See how we translate raw talent into credentialed, job-ready workforce through AI-driven skill mapping, pathway creation, and real-time progress tracking.



From Funnel to Flywheel: How 4th Path Activates the Workforce

Addressing the Talent Pipeline Challenge

Unseen and unfulfilled workers looking for jobs and hope



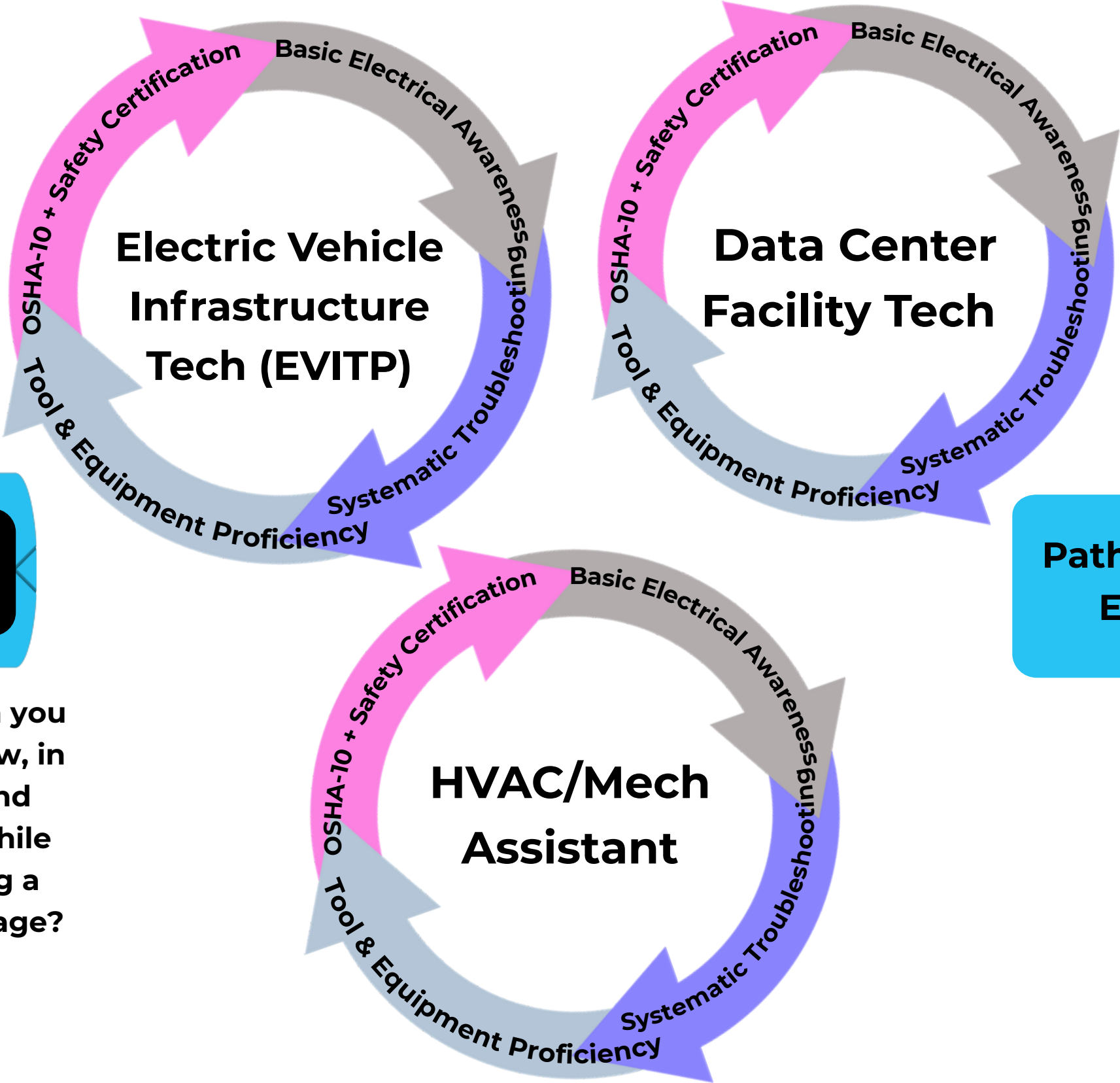
You did everything right... so why does it feel so wrong?



You have a resume full of skills... but what good are they now?



How can you learn new, in demand skills while earning a living wage?



Where the 4th Path Leads

Customers

Infrastructure & Energy

- utilities
- grid modernization
- renewable energy deployment
- data center construction

Advanced Manufacturing

- semiconductor fabs
- battery plants
- industrial automation

Blue Collar Service Industries

- electrical contractors
- HVAC companies
- construction firms
- telecom installation
- disaster remediation

Ecosystem Partners

Unions

Access to new worker pipelines and earlier career pathways.

Utilities

Accelerates the workforce required to build grid and energy infrastructure.

Staffing Firms

Adds a new supply of trained workers instead of competing for the same labor pool.

Employers

Receive advancing workforce capability without building internal training systems.

4th Path doesn't replace the workforce ecosystem, it activates it, connecting talent, training, and employers into a single engine that powers the next industrial economy.

Get in Touch!

A WORKFORCE INFRASTRUCTURE COMPANY



Dianne Rosenberg

Co-Founder &
CEO



Amy Yackowski

Co-Founder &
Chief Program Officer



Marissa Campbell

Co-Founder



Where Do You Fit With Us?

Apprenticeship Program Builder

Build a Stronger Apprenticeship

Fulfillment-Focused Leader

Where Fulfillment Drives Impact

Workforce Development Professional

Develop the Workforce of Tomorrow

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